



Educate. Employ. Empower.

September 1, 2023

Dear Tower Neighbor,

We would first like to thank you for giving Neighborhood Industries the opportunity to help keep Tower District clean! It has been a pleasure to serve your business and the Tower District.

When we first launched the Neighborhood Street Cleanup program in 2020 we had two goals in mind: *To provide low barrier to entry employment opportunities, and to beautify our Neighborhood.* As we reflect on our time of operating this program we can confidently say that we did both!

During the course of our 12 month 2022 Street Cleanup contract with the City of Fresno, and through the first 8 months of 2023 we have employed **18 people** who were facing barriers to employment- **4** of those participants moved into higher positions at Neighborhood Industries, while **10** participants gained employment with an employment partner!

These employees removed over **61,000 lbs of litter** from the streets of the tower district, while also maintaining the side walk trashcans, and providing sidewalk pressure washing on the main business corridors of the Tower District.

We see the beauty in our neighborhood, which is why we are committed to revealing that value every day. This is the reason that we believe it is important for the City of Fresno to renew a Neighborhood Beautification program in the Tower District.

Good news, the City has implemented a 2023/2024 street clean up program, which is a huge win for our neighborhood! However, the city decided to award the contract to a new company, as such today is the last day that we will be providing litter abatement, trashcan maintenance, and sidewalk pressure washing services in the neighborhood. It has been an honor and a privilege to serve our neighborhood.

If you have any questions about this transition of services, or have any public property maintenance issues- please contact your District Council Representative.

**District 1 | Annalisa Perea**

Annalisa.Perea@fresno.gov | (559) 621-8000

**District 3 | Miguel Arias**

Miguel.Arias@fresno.gov | (559) 621-8000

Once again, **THANK YOU** for giving us the opportunity to serve our Neighborhood!

A handwritten signature in blue ink that reads "Anthony Armour".

Anthony Armour  
CEO | Neighborhood Industries