

FOR IMMEDIATE RELEASE

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CalViva Gives Generous Gift to Neighborhood Industries

(Fresno, CA) – The community gathered in support of Neighborhood Industries at a fundraiser to benefit the organization’s Warehouse Fire Recovery Fund on Wednesday night.

“Our entire business, a big chunk of it, filtered through that one warehouse. A quarter of a million pounds worth of product was destroyed in the fire, along with our equipment, so getting those essential operations going again is going to cost us around \$100,000,” said Anthony Armour, CEO of Neighborhood Industries. “In this time of tragedy, this event highlighted just how blessed we are. We’re surrounded by such amazing people who just simply care.”

Wednesday’s event ran from 5pm to 10pm at Fresbrew in the Tower District, drawing a steady stream of people who wanted to show their support for Neighborhood Industries by bringing donations of used items, tipping generously at the bar, or purchasing t-shirts.

“Neighborhood Industries helped my business stay afloat during the pandemic closures, so I was happy to be able to host this event, and really encouraged by the turnout,” said Nick Jones, owner of Fresbrew. “That’s what I love about Tower. I’ve been a business owner here for 8 years, and it’s the only place I want to be. I love how everyone wants to help each other out.”

One local public health organization that serves Fresno, Kings, and Madera counties made a generous contribution at Wednesday night’s fundraiser. CalViva Health surprised Neighborhood Industries with a generous gift of \$20,000.

“Supporting local community benefit organizations and their program services is a promise we make every year to help strengthen the communities we serve,” said Courtney Shapiro, Director of Community Relations and Marketing for CalViva Health. “We were saddened to hear about the tragic effects the fire had on Neighborhood Industries day to day operations. Our organization understands that good health doesn’t just happen in a doctors office, it comes from partners like Neighborhood Industries. Their goals of educating, employing, and empowering matches perfectly with ours. Which is why we wanted to stop by this event to support them with a \$20,000 tip to help recover and rebuild.”

“I was totally blown away by this gift,” said Armour. “We’ve been in business for 13 years, we’ve committed ourselves to this neighborhood. To have the work we do recognized and supported by this local health initiative is such an honor.”

At this time Fire Investigators have not ruled out arson. Anyone with information about the fire is encouraged to contact Neighborhood Industries, who will pass it along to investigators.



Educate. Employ. Empower.

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Founded in 2008 in Fresno, California, Neighborhood Industries exists to reveal value in people so they can be positive contributors in their homes and neighborhoods. Neighborhood carries out this work at its social enterprises, creating employment training and job opportunities for people facing barriers to employment. Over the course of its 13 years of operation, Neighborhood has established itself as a local and regional leader in workforce development, social enterprise, and neighborhood enrichment, one equitable transaction at a time.